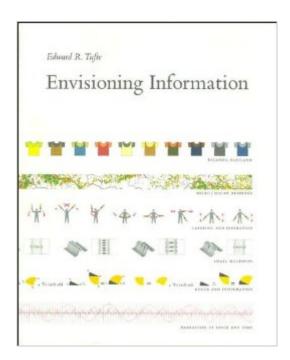
The book was found

Envisioning Information





Synopsis

This book celebrates escapes from the flatlands of both paper and computer screen, showing superb displays of high-dimensional complex data. The most design-oriented of Edward Tufte's books, Envisioning Information shows maps, charts, scientific presentations, diagrams, computer interfaces, statistical graphics and tables, stereo photographs, guidebooks, courtroom exhibits, timetables, use of color, a pop-up, and many other wonderful displays of information. The book provides practical advice about how to explain complex material by visual means, with extraordinary examples to illustrate the fundamental principles of information displays. Topics include escaping flatland, color and information, micro/macro designs, layering and separation, small multiples, and narratives. Winner of 17 awards for design and content. 400 illustrations with exquisite 6- to 12-color printing throughout. Highest quality design and production. --This text refers to the Paperback edition.

Book Information

Hardcover: 126 pages

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Product Dimensions: 10.8 x 8.9 x 0.9 inches

Shipping Weight: 2 pounds (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars Â See all reviews (111 customer reviews)

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Customer Reviews

 the book. However, this book's focus is more on cartography and maps. And this is where it falls short. It does not address the issue of map based visualizations in any sort of depth. Not much space is devoted to the different types of map based visualizations - dot plots, qualitative and quantitative choropleths (color patches), heatmaps, proportional bars, 3D maps, maps with variable sized markers, isopleths, flow maps, dot-location maps, graduated symbol maps, and much, much, more. The other reason for deducting two stars is the fact that this book, in 2009, does read a bit dated. It is a beautifully laid out book, that almost falls into the coffee-table book category, but looking beyond that, the material does show its age. 10 or 15 years ago the rating would have been 4 or 5 stars. Perhaps unfair on my part...Excerpt:------On the topic of spatial maps, Tufte highlights a problem that may emerge with conventional choropleths (blot maps): "(they)... paint over areas formed by given geographic or political boundaries ...

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